



Marco Island Area Chamber of Commerce

1102 North Collier Boulevard - Marco Island, FL 34145

Phone: 239-394-7549 FAX: 239-394-3061 www.marcoislandchamber.org

email: donna@marcoislandchamber.org OR katie@marcoislandchamber.org

Why Join the Chamber of Commerce?

- We are YOUR Connection to the Community and to Local Business
- Strong, highly committed organization looking out for your interests
- Workshops & seminars covering a wide array of topics to help you to succeed
- Accessible, customer oriented volunteers and staff
- Two FREE business listings in the annual Chamber publication
- Advertising Opportunity in Annual Chamber Publication
- Business Marketing Assistance – flyers, e-mail blasts, membership labels
- Monthly Networking After Five Cocktail Parties
- Chamber Member Referral Service
- 24 Hour “Hospitality Hotline” Communication Board Advertising Opportunity
- Member Business grand openings, ribbon cuttings and special event promotions
- Access to the Internet – Providing you a FREE LISTING on our webpage
- Banner advertising opportunities on our Website

and so much more.....!

**FACT: May 2011 Entrepreneur Magazine names
YOUR LOCAL CHAMBER OF COMMERCE
as #2 in the
‘Five Best Small Business-Resources You’re Not Using’
(Behind the SBA)**

Source: <http://www.entrepreneur.com/blog/219718>



2012 MEMBERSHIP INFORMATION & APPLICATION

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www.BestOfTheRoad.com

Finalist and Runner Up

Most Beautiful Small Town in America

The mission of the Marco Island Area Chamber of Commerce is to promote a healthy business and tourism climate in order to protect the quality of life in the community.

About Us

On November 3, 1977, the Marco Island Area Chamber of Commerce was incorporated. Chambers of Commerce do not discriminate regarding membership opportunities. Our by-laws state that all persons, firms and corporations interested in the civic and economic well-being of the Marco Island area will be eligible for membership. Our Chamber, therefore, unites the efforts of area businesses and residents to improve the economy and build a better community.

The Board of Directors sets the general policy and direction of the Marco Island Area Chamber of Commerce. Chamber membership is comprised of business people and interested residents from various sections of the community.

Day-to-day operations are carried out by a well-qualified staff. Utilizing sound business practices, they fulfill the Chamber's mission in a professional and organized manner. Staff also coordinates the efforts of the many volunteers who work daily to promote the Chamber members and their businesses.

Benefits & Services

*Business Networking Opportunities - Seminars & Workshops - Monthly Newsletter
Free Listing and Profile on Chamber Web Site - Free Listing in Annual Publication
Advertisement Opportunities in Annual Publication - Email Blast Opportunities
Brochure/Information Display at Visitor's Center - Ambassador Program
Regular Community/Visitor Events - Member Grand Openings - Ribbon Cuttings
Special Events Promotions - 24-Hour "Hospitality Hotline" - Online Social Networking
New Neighbor Welcome Service Opportunity - Presidential Club Membership*

Special Events & Committees - Get Involved!

**BUSINESS ALLIANCE - SPECIAL EVENTS/FINANCIAL - EDUCATION
GOVERNMENTAL AFFAIRS - PRESIDENT'S CLUB - LEADERSHIP MARCO**

*There are numerous areas of involvement and committees available to our members.
For more information on each area, check out our website at www.marcoislandchamber.org
or contact the Chamber office at 239-394-7549 for more information.*



MARCO ISLAND AREA
CHAMBER OF COMMERCE

2012 MEMBERSHIP APPLICATION

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Name of Business/Firm/Individual or Organization seeking membership:

Address: _____

Phone: _____ Fax: _____

E-Mail: _____ Website: _____

Contact: _____ Title: _____

License # (If Applicable) : _____

MAIN CATEGORY: _____

SUB CATEGORY: _____

(FROM MEMBERSHIP CATEGORIES LIST - ADDITIONAL CATEGORIES \$25/each)

INITIAL REGISTRATION FEE = \$50.00

PRESIDENT'S CLUB = \$100.00

TOTAL INVESTMENT = \$ _____ . _____

I would like to be a member of the following committee:

SIGNATURE: _____ DATE: _____

Membership dues in the Marco Island Area Chamber of Commerce may be tax deductible as an ordinary and necessary business expense. Dues paid to the Chamber of Commerce are not a charitable tax deduction for federal income tax purposes. The Chamber is not a charity.

2012 ANNUAL MEMBERSHIP FEES

REGISTRATION FEE (One Time)..... \$50

CLASSIFICATION:

Entrepreneurs/Professional

Single Proprietorships.....\$275

RESTAURANT (Food Only).....\$275

Food, Beer & Wine.....\$355

Food, Full Beverage/Bar.....\$515

MAJOR RETAIL (Dept. Stores, Chains, etc.).....\$375

FINANCIAL.....\$410

Plus \$20/per Million over \$10M in Deposits

REALTORS.....\$275

Plus \$15/per each Realtor

REALTOR ASSOCIATE.....\$80

UTILITIES.....\$740

HOSPITALITY

(Based on # of Rooms or Rental Units)

1-10.....\$250

11-15.....\$275

16-20.....\$300

21-25.....\$405

26-50.....\$520

51-70.....\$635

71-100.....\$960

101-150.....\$1365

151-200.....\$1605

201-250.....\$1810

251-300.....\$2005

Over 300: \$2205 + \$215 for every 50 Units

OTHER CATEGRIES.....\$140

Silver Eagle (Retired Executives), Non-Profit Organizations, Condo Associations, Friends of The Chamber.

MEMBERSHIP CATEGORIES - Marco Island Area Chamber of Commerce

Accommodations: Hotels, Motels, Timeshares, RV/Campgrounds

Advertising & Marketing: Advertising, Marketing, Promotion, Promotional Products, Screen Printing

Art/Attraction/Entertainment/Activities: Arts, Attractions, Biking, Boating, Diving, Entertainment, Fishing, Galleries, Golf, Kayaking, Museums, Theatres, Parks, Tours, Zoos

Automotive & Auto Related Services: Dealers, Rental Agencies, Parts, Repair, Service Stations, Towing

Banks, Financial & Investment: Banks, Financial Services, Investment Services, Mortgage

Business Services: Audio/Visual Equipment, Business Services, Consulting, Courier, Development, Equipment, Office Supplies, Inventory, Video, Printing, Copying

Churches & Synagogues

Clubs, Organizations & Associations

Computer & Internet: Graphics, Instruction/Consultation, Internet Services, Web Design, Sales/Service, Training

Construction, Building & Home Improvement: Air Conditioning, Appliances, Builders, Cabinets, Concrete Restoration, Doors, Electrical, Equipment Rental, Flooring, Glass, Hardware, Hurricane Shutters, Landscape Architects, Marble Restoration, Nurseries, Painting, Pool Decking, Plumbing, Pressure Cleaning, Remodeling, Roofing, Screen Enclosures

Convention Services and Meeting Planners

Distributors

Education, Schools & Childcare: Child Care, Colleges, Schools, Training, Education Services

Friends of The Chamber

Government Offices

Health Care & Medical Services: Adult Day Service, Assisted Living, Chiropractor, Counseling, Dentist, Dermatologist, Health Services, Health & Fitness, Home Care, Hospital, Human Services, Medical Equipment/Supplies/Services, Optometrist/Optician, Pharmacy, Physicians, Psychiatry, Psychology

Insurance & Title

Island Services: Beauty/Spa, Cleaning, Florist, Funeral Home, Home Watch, Interior Design, Lawn Services, Moving/Storage, Personal Services, Pest Control, Pets, Photography, Pool Service, Rental Items, Security, Shipping, Tree Service, Water Services, Wedding Services

Marine Sales & Service

Media/Publishers

Professional Services: Accounting, Architects, Attorneys, Engineers, Landscape Architects, Private Investigators

Real Estate: Appraisers, Business Brokers, Developers, Home Inspection, Property Management, Real Estate, Rentals

Restaurants, Food, Catering & Lounges: Bakery, Catering, Bars/Package/Liquor, Coffee, Grocery, Health Foods, Ice Cream, Restaurants, Seafood, Wine

Shopping: Antiques, Book Store, Children, Clothing, Consignment, Electronics, Gifts, Home Décor, Jewelry, Shopping Centers

Transportation: Airlines, Ground Transportation, Travel Agencies

Utilities



Membership includes a Business Listing in our Annual Publication & a Profile on Chamber of Commerce website

Purpose

The Marco Island Area Chamber of Commerce (“MIACC”) has adopted this Code as a statement of principles to assist businesses to guide decisions and actions out of respect for the highest ethical standards. **MIACC members agree to abide by these principles.** By so doing, the business community furnishes a business environment conducive to the betterment of the community, its businesses, residents and visitors.

Doing Business with Clients and Customers

- We shall conduct business fairly with dignity, respect and due regard for business ethics, for fair dealing and for compliance with applicable laws, regulations and standards of conduct.
- We shall price products and services fairly with due regard for clients, customers and employees.
- Employees shall treat clients and customers courteously.
- We shall honor warranties and other guarantees we provide clients and customers.
- Products will comply with all applicable safety and quality standards.
- Promotion and advertising will be designed so as not to confuse or mislead clients or customers.
- We shall respond promptly to any complaints with an effort toward reaching a fair and equitable resolution for all parties.
- All financial transactions will be properly and fairly recorded in appropriate books of account in conformity with recognized principles of accounting.

Selection and Compensation of Vendors and Suppliers

- We shall avoid conflicts of interest and disclose such conflicts if they exist.
- Gifts that compromise the integrity of a business transaction are unacceptable.
- We shall not engage in any form of undisclosed compensation of any portion of a supplier or vendor contract to employees or principals of any contracting party.

Compliance with Government Rules and Regulations

- We shall properly maintain all records and post all licenses and certificates in prominent places easily seen by employees, clients and customers.
- In dealing with government agencies and employees, we shall conduct ourselves in accordance with applicable and valid rules and regulations and in the open.
- We shall conduct business with government agencies and employees in a fair and open manner, which protects proper self-interests while avoiding even the appearance of impropriety.
- We shall bid for government contracts in strict conformance with bidding procedures and practices, price products and services fairly, and not receive or expect preferential treatment because of participation in any political campaign or activity.

Public Life and Political Activity

- We shall, where appropriate, engage in public and community activities for the betterment of the community.
- We shall, where appropriate, engage in the political process and make any political contributions at the discretion of the member in accordance with laws and regulations
- We shall not knowingly disseminate false or misleading campaign information.
- We shall deal fairly and courteously with government employees, members of community organizations, fellow members of the community and business community, and the members, board of directors and staff of the MIACC.

